

be creative!

# INSPIRACLES

PHOTO TASKS



Take better pictures with  
**56 photography  
inspiration cards.**  
Get inspired by creative  
tasks and develop your  
photographic eye!  
Usable everywhere!

# INSTRUCTIONS.

**Pick a random card.** It should keep you busy for a while.

This card can be used on a walk, on a business trip with your cell phone, or simply during a whole week of your everyday life. **Creativity needs time!** These cards are also great for developing photo ideas without a camera. They will free your mind from thinking about photographic technology. Don't try to copy the example photos - **develop your own ideas!**

If you are participating in a photo contest, the Inspiracles cards can be used to brainstorm new ideas. **Combine the contest topic with a card!**

# AVAILABLE SOON.

Please support us on Kickstarter!

All updates on:

[www.inspiracles.com/kickstarter](http://www.inspiracles.com/kickstarter)



be creative!  
**INSPIRACLES**

# SOCIAL MEDIA.

Upload your pictures to Instagram™, Facebook™, or Flickr™ with the hashtag **#Inspiracles** and the hashtag of the respective card. You will always find the hashtag on the card itself.

This will automatically show your photos on our photostream!

**Pro Tip:** #Hashtags are keywords that also work as search terms. Enter them immediately after the # symbol (with no spaces in between) so that your photo can be found and viewed by others. **It's perfect for gaining new followers and friends!**

# ROUND.

## Inspiration

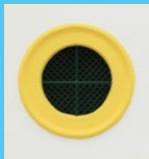
Only take pictures of **round things**. This is a great exercise for „learning to see.“ After being out and about for awhile with this task in mind, you'll notice how many subjects were sitting right in front of your eyes without being seen.

## Pro Tip

A **square** image format and a centered, format-filling perspective are often suitable for this task. The result looks particularly good arranged as a series in tableaus and sorted by color.

## Examples

Traffic signs, stickers, buttons, balls, the moon, various fruits, etc. are obvious targets. To make things more interesting, look for subjects that turn into round objects when you look at them from **a different perspective**: A hanging lamp from below, a bottle from above, jars and flower pots, half-full glasses, and other everyday objects.



#inspiraclesround

# PARALLEL.

## Inspiration

Be on the lookout for **parallel lines!** Whether it's in architecture, fields, a forest, or your own home, parallel lines are everywhere. With the right perspective, you can bring these lines into a visual context or have them converge at a vanishing point. This task will encourage you to change your perspective on the world from time to time.

## Pro Tip

The greater **the contrast** between the lines and the more parallel lines you find, the more striking your picture will be.

## Examples

Suitable subjects can be found on **every street**: Markers, rails, bike paths, and footpaths. Architecture is a real treasure trove of parallel lines, no matter which angle you look at it from. You can also find subjects in **nature**, e.g., trees in the forest, blades of grass, grain fields, paths, rock structures, etc. You can also arrange a scene yourself, of course: Pens on the desk, flowers freed from their vases and set beside each other, etc.



#inspiraclesparallel



# BLUE.

## Inspiration

Specifically search for and photograph blue subjects. The more blueness your photo contains in the end, the better. This is a good exercise to focus on finding color around you. You'll be amazed at the impact it has—specifically on your „photographic“ eye.

## Pro Tip

Blue is universal—it's the color of water, silence, and tranquility. Blue is considered a color with deep meaning that creates a calm and relaxed atmosphere. Therefore, blue subjects often work well in photos that are rather “quiet.”

## Examples

Mention blue, and we probably all think of water and the blue sky at first. As a suggestion, you can specifically photograph something blue against a blue sky—a house, an object, or people dressed in blue. By the way, since we think of the sky as being „far away,“ **subjects with a blue background** are also perceived as deep and distant.



[#inspiraclesblue](#)

# WORM'S EYE.

## Inspiration

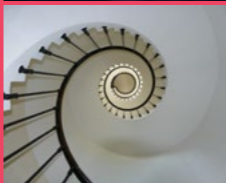
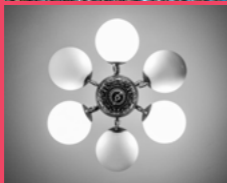
How does your subject look from a **frog's perspective** or even **directly from below**? Can you assume another point of view to photograph your subject from below? Specifically look for subjects that you can photograph from below. Looking straight up is often enough.

## Pro Tip

A low perspective opens up a huge field of **new possibilities**, as we rarely look directly up or crouch low in everyday life.

## Examples

Whether in nature or in the city, a look upwards can **reveal a lot**: Architecture, bridges, lamps and ceiling decorations, trees, clouds, birds and bugs, etc.



#inspiracleswormseye

# VANISHING POINT.

## Inspiration

Where can you find lines converging to a **vanishing point**? Preferably even long enough so that they appear to be meeting at one point. This can add real depth to your image.

## Pro Tip

This stylistic element is obvious in **architectural images**. But even in nature, you will find lines of trees, grass, and rock formations that have a common vanishing point.

## Examples

Roads, railroad tracks, long corridors... the classics. Trees from below, grass from above or two mountain ranges from left and right—let your **imagination** run wild!



#inspiraclesvanishingpoint

# ILLUSION.

## Inspiration

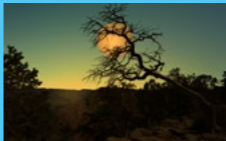
Truth or illusion? Try to stage an **optical illusion!** This can often be achieved by cleverly combining foreground and background.

## Pro Tip

It is often **easier** to use a small aperture to create a sharp foreground and background.

## Examples

People who seem to be carrying or touching something from the background are worth a try. Even two objects that have nothing to do with each other can be funny, e.g., the church tower „impaling“ the moon. Even a **simple rotation** of the image can work wonders.



#inspiraclesillusion



# PANE.

## Inspiration

Mysticism, depth, and a **little groove.**

Take a picture of your subject through a window. You can spice the image up enormously by adding something to the foreground, such as a frame or a small reflection.

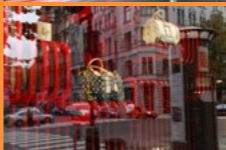
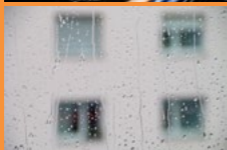
## Pro Tip

Deliberately take a step back and look for a perspective through a window.

**It's worth it.**

## Examples

The girl in a street café or the audience at an art opening seen through a pane from a **distance** will turn the viewer into an observer. Raindrops on a pane are also suitable for this challenge.



#inspiraclespane

# SAMESAME.

## Inspiration

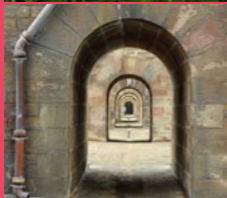
They are all the same—or are they? Repeating the same elements in an image is a great **stylistic technique**. Try to find lots of identical objects in one place.

## Pro Tip

It gets even more exciting when there is an odd one out among many of the same elements—**the black sheep**.

## Examples

All seating arrangements, whether in a stadium, theater, or subway, are suitable subjects. Herds of animals are just as interesting and even more dynamic. You can even photograph plants growing in **monocultures**.



#inspiraclessamesame

# CHEAT SHEET

## PHOTOGRAPHY.

### Aperture

(Size of the aperture opening)

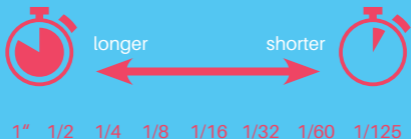


shallow depth of field  
(blurry background)  
Much light

High depth of field  
(whole image is sharp)  
Little light

### Shutter speed

(Exposure time length)



Flowing movement  
bright

Frozen movement  
dark

# CHEAT SHEET

## PHOTOGRAPHY.

### ISO

(Light sensitivity of the sensor)



### Exposure compensation

(Corrects the measurement of the camera)

-2..1..0..1..2+ normal

-2..1..0..1..2+ brighter  
(snow, beach)

-2..1..0..1..2+ darker  
(night time, sunset)

#inspiraclesheetsheet